

The Diploma in Tourism Management programme shall produce semi-professionals who are:

PEO 1

Tourism Executives who apply basic knowledge, understanding and tourism operational principles in providing solutions for tourism issues and challenges.

PEO 2

Tourism Executive who apply a specific level of practical skills, procedures, digital applications and numerical data to perform related tasks in tourism industry.

PEO 3

Tourism Executive who alternately adopt either the role of a leader or a team member and communicate effectively in assisting and providing comprehensive and sustainable solution in tourism workplaces.

PEO 4

Tourism Executive who enterprisingly acquire new knowledge and entrepreneurial skills for career advancement and complying with organizational and professional ethics in work and social environment.

Upon completion of this programme students should be able to:

PLO 1

Apply knowledge of tourism management in operating and managing of tourism activities.

PLO 2

Analyse issues and challenges in assisting and providing appropriate solution for tourism management.

PLO 3

Perform skills in the tourism industry.

PLO 4

Demonstrate effective communication and interaction skills, either individually or as member of a team with supervisors, peers and subordinates.

PLO 5

Display the ability to use digital application and interpret numerical data in related tasks.

PLO 6

Demonstrate leadership, autonomy and responsibility by taking alternate role either as a leader or member of a diverse team.

PLO 7

Demonstrate entrepreneurial and good managerial skills in society.

PLO 8

Integrate professionalism, positive attitudes and values in engaging with society and stakeholders.